

FOR IMMEDIATE RELEASE

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ITERASI RELEASES NEW WEB ARCHIVING PRODUCT FOR GOVERNMENT, BUSINESS, & LEGAL INDUSTRIES

Iterasi brings best-in-breed archiving technology to 21st century business needs.

PORTLAND, OR, UNITED STATES — March, 30 2010 — Iterasi, inc., a business leader in web archiving technology, announced today the launch of a new web archiving tool called IterasiArchives. The new product was specifically designed for e-discovery and electronic records management applications in the legal, corporate, and government sectors.

IterasiArchives allows users to create high fidelity archives of any website or web page and provides tools to manage, analyze and build reports on archived content. The need for this technology grows daily as businesses and government agencies rely more and more on websites, intranets, extranets, blogs, wikis, forums, and new social media outposts like Twitter and Facebook to communicate. These businesses are also assuming the responsibilities and risks associated with these new forms of communications.

“Recent court rulings, guidance from FINRA (the Financial Regulatory Agency) and this month’s passing of the Electronic Message Preservation Act (H.R. 5811) by the House of Representatives are making business and government agencies aware of their responsibilities to gather and maintain their digital archive,” said Pete Grillo, CEO of Iterasi.

IterasiArchives will make it easy for businesses and government agencies to protect themselves from litigation, meet their compliance and records needs, and preserve their online heritage. Legal professionals will be able to use IterasiArchives not only to protect their clients, but also as a new e-discovery tool that can collect and archive web content, making potentially volatile or inaccessible content accessible in court.

IterasiArchives is simply the most powerful way to securely archive any web content, preserving high-fidelity, time-stamped webpages long after they are no longer findable online.

FIND OUT MORE

To find out more please visit Iterasi's website <http://iterasi.net> or contact Iterasi: 888-508-4440 or press@iterasi.com

About Iterasi

Founded in 2007, Iterasi, Inc is a worldwide business leader in web archiving. Iterasi has tens of thousands of users and millions of archived pages under management. The company's URL is iterasi.net, and its headquarters is located in Portland, Oregon.

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